



TAMILNADU COUNCIL FOR OPEN AND DISTANCE LEARNING

Accredited by International Council for Open & Distance Education (ICDE), Oslo, Norway

Internationally Accredited Institution Registered under Tamilnadu Govt Act

MBA FIVE YEARS INTEGRATED

FIRST YEAR

S.N	Date	Subject Code	Course Description
1	17-05-21	IMBA01	Communication Skills – I
2	18-05-21	IMBA02	English Paper I
3	19-05-21	IMBA03	Principles of Economics
4	20-05-21	IMBA04	Financial Accounting
5	21-05-21	IMBA05	Communication Skills – II
6	22-05-21	IMBA06	English Paper II
7	24-05-21	IMBA07	Principles of Management
8	25-05-21	IMBA08	Cost Accounting

SECOND YEAR

S.N	Date	Subject Code	Course Description
1	17-05-21	IMBA09	Organizational Behaviour
2	18-05-21	IMBA10	Business Statistics
3	19-05-21	IMBA11	Banking Theory
4	20-05-21	IMBA12	Banking Law and Practice-I
5	21-05-21	IMBA13	Elements of Marketing
6	22-05-21	IMBA14	Banking Law and Practice-II
7	24-05-21	IMBA15	Research Methods
8	25-05-21	IMBA16	Computer and Banking

THIRD YEAR

S.N	Date	Subject Code	Course Description
1	17-05-21	IMBA17	Rural Banking
2	18-05-21	IMBA18	Management Accounting
3	19-05-21	IMBA19	Human Resource Management
4	20-05-21	IMBA20	Tourism Entrepreneurship
5	21-05-21	IMBA21	Quantitative Techniques
6	22-05-21	IMBA22	Retail and Distribution Management
7	24-05-21	IMBA23	Business Environment
8	25-05-21	IMBA24	Business Law

FOURTH YEAR

S.N	Date	Subject Code	Course Description
1	17-05-21	IMBA25	Managerial Economics
2	18-05-21	IMBA26	Entrepreneurship
3	19-05-21	IMBA27	Foreign Exchange Management
4	20-05-21	IMBA28	E-Banking
5	21-05-21	IMBA29	Financial Management
6	22-05-21	IMBA30	Marketing Management
7	24-05-21	IMBA31	Management Information System
8	25-05-21	IMBA32	Production and Operations Management

FIFTH YEAR

S.N	Date	Subject Code	Course Description
1	17-05-21	IMBA33	International economics
2	18-05-21	IMBA34	Project finance
3	19-05-21	IMBA35	Quality Management
4	20-05-21	IMBA36	Growth Management

ELECTIVE PAPERS

GROUP A: MARKETING			
S.N	Date	Subject Code	Course Description
1	21-05-21	IMBAM1	Product Management
2	22-05-21	IMBAM2	Promotional Management
3	24-05-21	IMBAM3	Marketing of Services
4	25-05-21	IMBAM4	International Marketing

GROUP B: FINANCE			
S.N	Date	Subject Code	Course Description
1	21-05-21	IMBAF1	Management of Funds and assets
2	22-05-21	IMBAF2	Investment Analysis and Portfolio Management
3	24-05-21	IMBAF3	Financial Service Institutions
4	25-05-21	IMBAF4	International Finance

GROUP C: PERSONNEL			
S.N	Date	Subject Code	Course Description
1	21-05-21	IMBAP1	Group C: Personnel
2	22-05-21	IMBAP2	Human Resource Development
3	24-05-21	IMBAP3	Industrial Relations
4	25-05-21	IMBAP4	Global Human Resource Management

GROUP D: SYSTEMS			
S.N	Date	Subject Code	Course Description
1	21-05-21	IMBAS1	Office Automation
2	22-05-21	IMBAS2	Internet Programming and Web Design
3	24-05-21	IMBAS3	Multimedia Applications
4	25-05-21	IMBAS4	Visual Programming